



# CAREER DEVELOPMENT GUIDE

## EXPLORE OPTIONS

# Exploring Majors: Finding Your Academic & Career Fit

Choosing a major doesn’t mean locking yourself into one career path. A major helps you build knowledge, skills, and experiences that can connect to many possible futures

If you’re unsure what to major in, start by reflecting on:

**What topics do you enjoy learning about?**

Think about classes, topics, projects, or conversations that hold your attention

**What do people often come to you for help with?**

Notice the skills others already see in you

**What activities or classes energize you most?**

Pay attention to activities, assignments, or roles that make you feel curious or engaged

### What Can I Do With This Major?

Use this site to explore common career paths, employers, strategies, professional associations, and job search resources connected to over 100 different majors.

This link will bring you back to the Greensboro College website for access

### Preview of Site

|                                                                                                                         |                                                                                                                             |
|-------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
|  Agriculture and Natural Resources > |  Health and Wellness >                 |
|  Art, Design, and Performance >      |  Languages, Cultures, and Humanities > |
|  Business >                          |  Law and Justice >                     |
|  Communication >                     |  Science >                             |
|  Education and Human Services >      |  Social Science >                      |
|  Engineering, Math, and Computers >  |                                                                                                                             |



# EXPLORING CAREERS & OCCUPATIONS

Choosing a career path takes more than picking a job title. It means learning what fits your interests, values, strengths, lifestyle, and goals. Start with reliable research tools, then talk with real people through informational interviews, job shadows, internships, faculty conversations, and alumni connections.

Use reliable **tools** like the [Occupational Outlook Handbook \(OOH\)](#) and [O\\*NET Online](#) to explore job descriptions, skills, salary ranges, and employment trends. For detailed insights into company cultures, career paths, and day-to-day realities, visit Vault (available through the library’s career resources).

Lastly, consider joining **professional organizations** in your field of interest. Membership often includes networking opportunities, mentorship programs, conferences, and access to job boards, all of which can help you make connections and stay current in your field. Often there are discounted student rates.

## Research Career Fields

- [Occupational Outlook Handbook](#): the government’s premier source of career guidance featuring hundreds of occupations
- [O\\*Net Online](#): Career exploration and job analysis site
- [My Next Move](#): From O\*Net Online
- [Career One Stop](#): Access videos for hundreds of different jobs and occupations

## Research Employers & Industries

- [Vault.com](#)
- Employer websites
- Professional Organizations

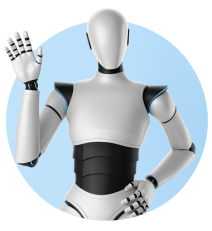


## Go Beyond Websites

- Informational Interviews
- Job Shadows
- Internships
- Faculty/alumni conversations

 **Pro Tip**

Online research is useful but it is not enough. Talk with professionals, faculty, alumni, supervisors, and advisors to learn what the work is really like



# USING AI TO EXPLORE MAJORS & CAREERS

AI can help you generate ideas, compare options, and ask better questions, but it should not replace reliable career research or advice from people who know the field. Use AI to explore possibilities, then verify what you learn through trusted sources such as [O\\*NET](#), the [Occupational Outlook Handbook](#), employer websites, faculty, alumni, and professionals working in the field.

## AI Can Help You

- Generate career ideas
- Compare majors or career paths
- Identify skills connected to different roles
- Draft questions for informational interviews
- Translate your experiences into transferable skills

## AI Cannot Replace

- Reliable career research
- Faculty or advisor guidance
- Conversations with professionals
- Your own judgment

## Verify What You Learn

Check AI-generated information using the [Occupational Outlook Handbook](#), [O\\*NET](#), employer websites, faculty, alumni, and professionals in the field

## Use AI Wisely

AI is a starting point, not a final answer. Always verify facts, especially salary, job outlook, credentials, licensing, and education requirements

# USING AI TO EXPLORE MAJORS & CAREERS

## Sample Prompts

### Skills & Learning

Explore what you'll learn and how it transfers to the world of work. Try asking AI:

- What skills and abilities are commonly developed by students majoring in [insert major]?
- What are the most important skills for a career in [career field]?
- What technical skills do I need to apply for [career title] jobs?
- What professional certifications or organizations are helpful for someone exploring [career field]?
- How could skills from my part-time job transfer to marketing or event planning?

### Career Paths

Discover where your degree could take you. Try asking AI:

- What are 10 common career paths for graduates with a degree in [major]?
- Tell me about a day in the life of a [career title] and what skills matter most.
- Generate 10 job titles that could be a good fit for me based on:  
My favorite skills: \_\_\_  
My interests: \_\_\_  
My major: \_\_\_

### Entry-Level Opportunities

Connect your studies to real-world experience. Try asking AI:

- What are some typical entry-level jobs or internships for someone majoring in [major]?
- For each job, describe the main tasks and one key transferable skill.
- How can I tailor my resume or LinkedIn profile for an entry-level position in [career field]?

### Quick Check

After using AI, choose one career or job title to verify through the [Occupational Outlook Handbook](#), [O\\*NET](#), or an employer website

# USING AI TO EXPLORE MAJORS & CAREERS

## Interesting Sample Prompts

### The "Hobby to Career" Prompt

**Prompt:**  
"Act as a career counselor. I am a college student exploring career options. My favorite hobbies and interests are [list 2-3 hobbies, e.g., playing strategy video games, creative writing, and hiking]. Based on these interests, suggest 5 potential career paths. For each career, explain the connection to my hobbies and list three key skills I would need to develop."

### The "Major & Skills Mash-Up" Prompt

**Prompt:**  
"Act as a career advisor. I am a sophomore majoring in [Your Major, e.g., Psychology]. The skills I've developed from classes and part-time jobs include [list 3-4 skills, e.g., data analysis, public speaking, and writing]. Suggest 5 career fields where I could combine my major with these specific skills. Please exclude the most obvious career path of [obvious path, e.g., clinical therapist]."

### The "Unrelated Interests" Prompt

**Prompt:**  
"Act as an innovative career strategist. I have two interests that seem unrelated: [Interest A, e.g., Marine Biology] and [Interest B, e.g., Graphic Design]. Brainstorm 5 niche or emerging careers that combine skills from both of these fields. For each, describe the type of company or organization that might hire for such a role."

### Key Point

Creative prompts can help you discover options you may not have considered, but you still need to research whether those careers are real, accessible, and a good fit