



**Major: Studio Art with Concentration in Graphic Design**

**Required Courses:**

Course Number	Course Title	Credit Hours
ART 1110	Introductory Drawing, 2-D Design & Composition	4
ART 1200	Creative Ideation with Drawing & Design	4
ART 1502	Painting I: Representation & Color Theory	4
ART 2302	Intermediate Illustration & Design Lab	4
ART 2602	Graphic Design	4
ART 2610	Digital Photography	4
ART 2910	Art History I: Prehistoric to Medieval Art	4
ART 3602	Graphic Design II	4
ART 3800	Internship	1
ART 3910	Art History II: Renaissance to Contemporary Art	4
ART 4205	Contemporary Practices	4
ART 4900	Capstone: Senior Show & Art Talk	1

**Required Related Courses:**

Course Number	Course Title	Credit Hours
Choose four of these courses:		10-12
ART 2802	Darkroom Photography	
ART 3210	Animation, Avatars and Environment	
BUS 2003	Marketing	
BUS 4303	Digital Marketing	
ECM 2400	Media Writing and Ethics	
ECM 2410	Student Publications Practicum (1-2 hours; may repeat to total 4 hours)	
ECM 2600	Media and Culture	
ECM 2700	Media Production	
ECM 2740	Communication Practicum (1-2 hours; may repeat to total 4 hours)	
ECM 2830	Social Media and Reputation Management	
ECM 3720	Digital Videography	
PSY 4150	Human Factors Psychology	

Total hours = 52 for B.A. degree