



## Major: Studio Art with Concentration in Graphic Design

### Required Courses:

| Course Number | Course Title                                    | Credit Hours |
|---------------|---|--------------|
| ART 1110      | Introductory Drawing, 2-D Design & Composition  | 4            |
| ART 1200      | Creative Ideation with Drawing & Design         | 4            |
| ART 1502      | Painting I: Representation & Color Theory       | 4            |
| ART 2302      | Intermediate Illustration & Design Lab          | 4            |
| ART 2602      | Graphic Design                                  | 4            |
| ART 2610      | Digital Photography                             | 4            |
| ART 2910      | Art History I: Prehistoric to Medieval Art      | 4            |
| ART 3602      | Graphic Design II                               | 4            |
| ART 3800      | Internship                                      | 1            |
| ART 3910      | Art History II: Renaissance to Contemporary Art | 4            |
| ART 4205      | Contemporary Practices                          | 4            |
| ART 4900      | Capstone: Senior Show & Art Talk                | 1            |

### Required Related Courses:

| Course Number                 | Course Title  | Credit Hours |
|-------------------------------|---|--------------|
| Choose four of these courses: |   | 10-12        |
| ART 2802                      | Darkroom Photography  |              |
| ART 3210                      | Animation, Avatars and Environment                                      |              |
| BUS 2003                      | Marketing   |              |
| BUS 3320                      | Advertising and Promotion Management                                    |              |
| BUS 4303                      | Digital Marketing   |              |
| ECM 2360                      | Visual Communication  |              |
| ECM 2400                      | Media Writing and Ethics  |              |
| ECM 2410                      | Student Publications Practicum (1-2 hours; may repeat to total 4 hours) |              |
| ECM 2600                      | Media and Culture   |              |
| ECM 2700                      | Media Production  |              |
| ECM 2740                      | Communication Practicum (1-2 hours; may repeat to total 4 hours)        |              |
| ECM 2810                      | New Media Studies   |              |
| ECM 2820                      | Web Authoring and Usability   |              |
| ECM 2830                      | Social Media and Reputation Management                                  |              |
| ECM 4700                      | Digital Videography   |              |
| PSY 4150                      | Human Factors Psychology  |              |

Total hours = 52 for B.A. degree