GREENSBORO COLLEGE

Minor: Business Analytics

Required Courses:

Course Number	Course Title	Credit Hours
BUS 2401	Advancing with Excel	4
BUS 2720	Descriptive Business Analytics	4
BUS 3720	Predictive Business Analytics	4
BUS 4110	Case Studies in Business Analytics	4
BUS 4120	Application of Business Analytics	4
BUS 4303	Digital Marketing	4

Total hours = 24