



Major: Studio Art, Graphic Design Concentration

Required Courses:

Course number	Course title	Credit hours
ART 1110	Introductory Drawing, 2-D Design & Composition	4
ART 1502	Painting I: Representation & Color Theory	4
ART 2302	Intermediate Illustration & Design Lab	4
ART 2602	Graphic Design	4
ART 2610	Digital Photography	4
ART 2910	Art History I: Prehistoric to Medieval Art	4
ART 3602	Graphic Design II (6-8 hours from the required related courses must be taken prior to ART 3602)	4
ART 3800	Internship	1
ART 3910	Art History II: Renaissance to Contemporary Art	4
ART 4205	Contemporary Practices	4
ART 4900	Capstone: Senior Exhibition & Gallery Discussion/Showcase Presentation	1

Required Related Courses:

Course number	Course title	Credit hours
Choose four of these courses: ART 2802 ART 3210 BUS 2003 BUS 3220 BUS 4303 ECM 2260 ECM 2360 ECM 2400 ECM 2410 ECM 2600 ECM 2700 ECM 2740 ECM 2810 ECM 2820 ECM 2830 ECM 4700 PSY 4150	Darkroom Photography Animation, Avatars and Environment Marketing Advertising and Promotion Management Digital Marketing AR & VR: Creating Immersive Experiences Visual Communication Media Writing and Ethics Student Publications Practicum (1-2 hour course; may be repeated to total 3-4 hours) Media and Culture Media Production Communication Practicum (1-2 hour course; may be repeated to total 3-4 hours) New Media Studies Web Authoring and Usability Social Media and Reputation Management Digital Videography Human Factors Psychology	14-16
Course numbered 2000+ with BIO, CHM, or MAT prefix	Requirement for B.S. degree only	8

Total minimal hours = 52 for B.A. degree; 60 for B.S. degree