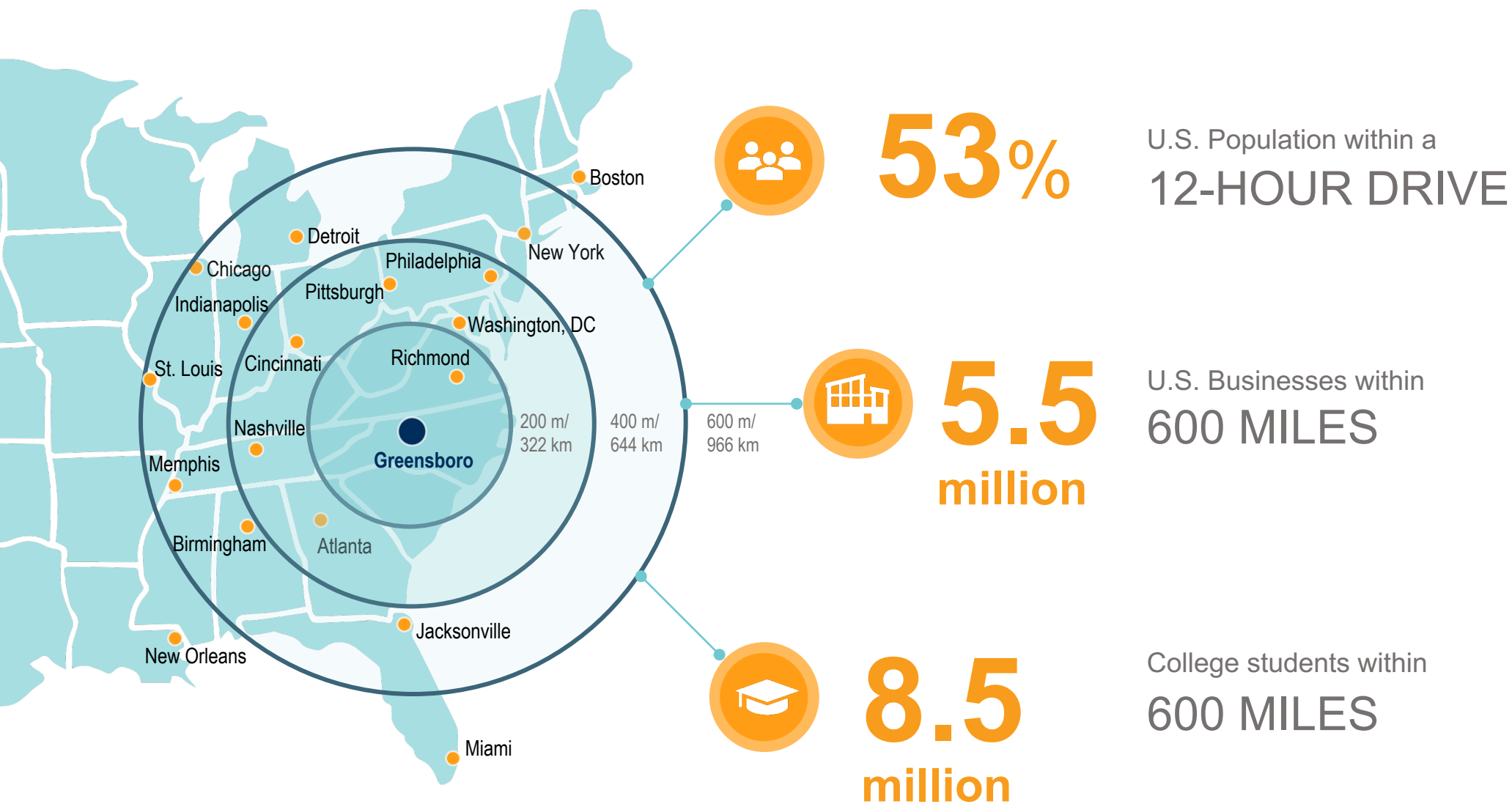


# OUR LOCATION



# OUR LOCATION



## THE TRIAD

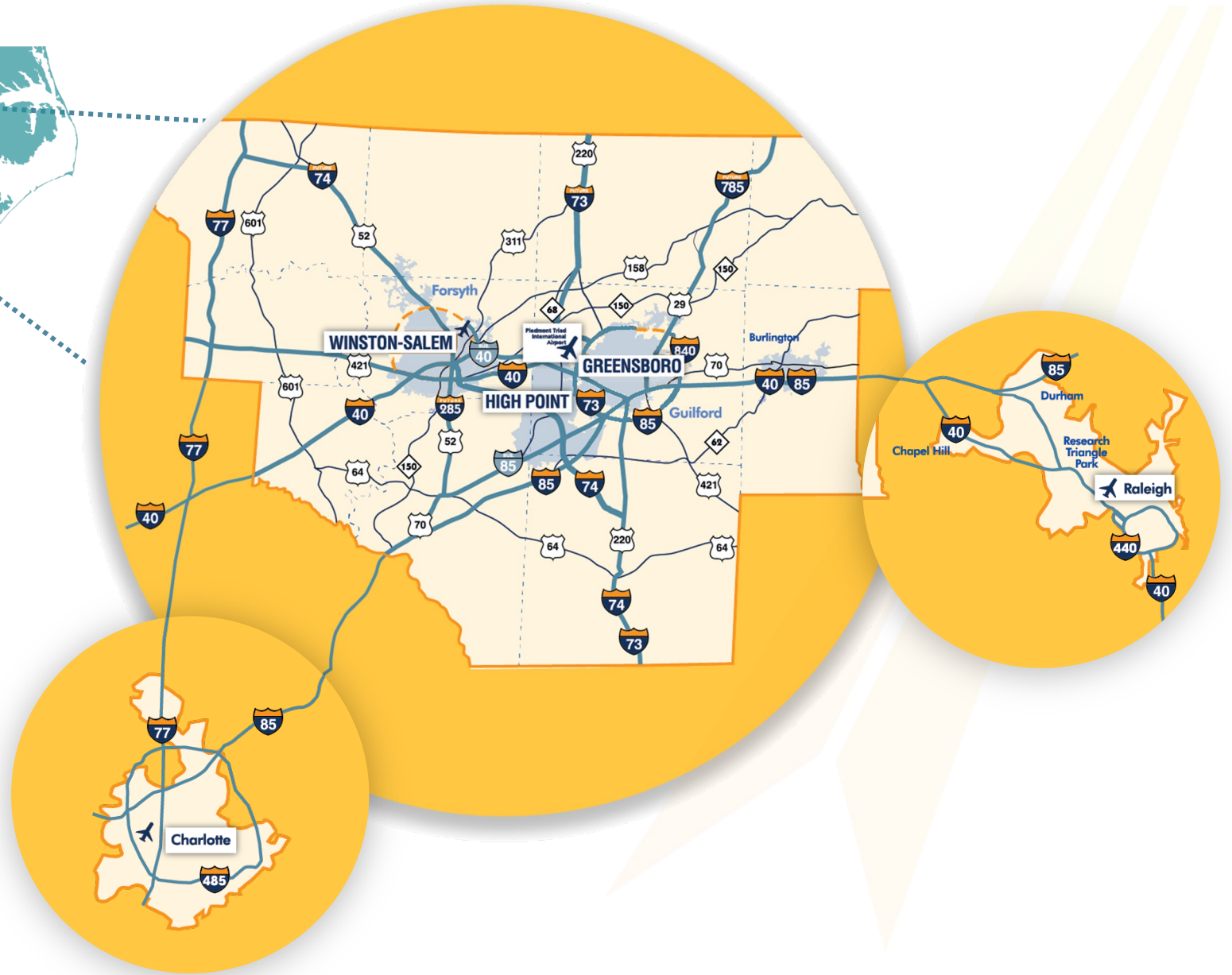
CONSISTS OF:

Greensboro, NC

High Point, NC

Winston-Salem, NC

AND IS LOCATED  
75 MINUTES FROM  
RALEIGH (E) & CHARLOTTE (SW)



# OUR LOCATION

#1

BEST STATE FOR BUSINESS  
Forbes, 2017, 2018, 2019  
BEST PLACE IN AMERICA  
TO DO BUSINESS  
CNBC, 2022

65.4%

DIVERSITY INDEX 2020  
7<sup>TH</sup> out of 100 NC counties  
88<sup>th</sup> out of 3,143 US counties

#2

BEST BUSINESS CLIMATE  
North Carolina  
Site Selection, 2018, 2020, 2021

#2

MANUFACTURING EMPLOYMENT  
North Carolina  
Top 10 in the Southeast US

2

OF THE TOP 100 HIGH SCHOOLS IN  
AMERICA  
Early College at Guilford and STEM Early College at  
NC A&T State University  
US News & World Report, 2022

1.7

GROWING 1.7 TIMES  
the National Rate  
Population Between 2010-2020  
17.2% of our workforce is Gen Z  
making us the 11<sup>th</sup> highest in the nation

# OUR ECONOMY: Fortune 100

**FORTUNE<sup>®</sup>**  
**100**  
— 2021 —

These Fortune 100 companies have major operations in Greensboro and Guilford County.

**amazon**

**Bank of America.**

**FedEx**

**United  
Healthcare**

**LOWE'S**

**Publix.**

**AT&T**

**ups**

**AMERICAN  
EXPRESS**

**CardinalHealth™**

**P&G**

**GENERAL  
DYNAMICS**

THE **Coca-Cola** COMPANY

**ThermoFisher**  
SCIENTIFIC



# OUR ECONOMY: Who Makes It Here



# Recent Announcements



## BOOM

Capital Investment: \$500 Million  
# of New Jobs: 1,750  
Status: Under Construction  
Industry: Aerospace/Supersonic Jets



## TOYOTA

Capital Investment: \$3.79 Billion  
# of New Jobs: 2,100  
Status: Under Construction  
Industry: Automotive/Battery Manufacturing

## P&G

*Procter & Gamble*

Capital Investment: \$110 Million  
# of Employees: 46  
Status: Under Construction  
Industry: Manufacturing/Consumer Goods



APPAREL GROUP

Capital Investment: \$57.3 Million  
# of New Jobs: 116  
Status: Under Construction  
Industry: Logistics & Distribution



Capital Investment: \$25 Million  
# of New Jobs: 53  
Status: Under Construction  
Industry: Business Services/Research Development

## syngenta

Capital Investment: \$68 Million  
# of Jobs: 750  
Status: Under Construction  
Industry: Biotech/Crop Science

# OUR ECONOMY: International Business



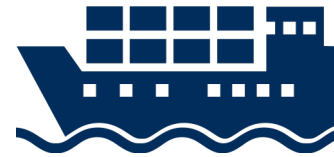
400+

INTERNATIONAL  
BUSINESSES



135,755

INTERNATIONALLY  
BORN RESIDENTS



\$3.6

BILLION  
EXPORTED  
FROM REGION



100+

COUNTRIES  
REPRESENTED AT  
HIGH POINT  
FURNITURE MARKET



# OUR CONNECTIVITY: Interstate Highways

**1** U.S. CITY WITH THE  
LEAST TRAFFIC

**6** INTERSTATE  
HIGHWAYS

**22** MINUTE AVERAGE  
COMMUTE





# OUR CONNECTIVITY: 3 International Airports



## Charlotte (CLT)

- Less than 90 minutes away
- 160 non-stop destinations



## Greensboro-High Point (GSO)

### PIEDMONT TRIAD INT'L AIRPORT

- Centrally located and accessible
- More than 60 daily non-stop flights



## Raleigh-Durham (RDU)

- 60 minutes away
- 50 non-stop destinations



# OUR CONNECTIVITY: Rail

DIRECTLY  
SERVED BY



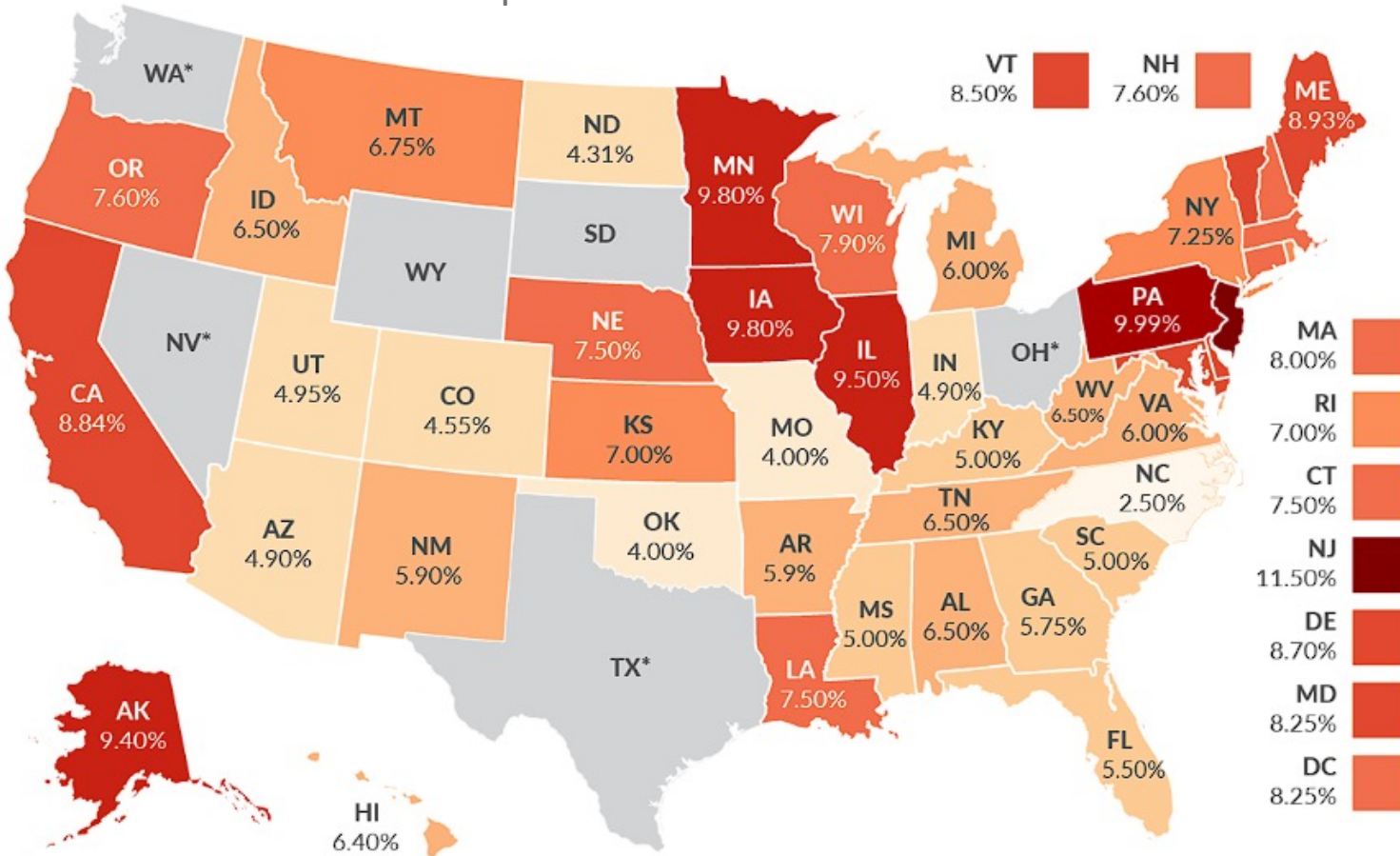
**24** HOUR INTERMODAL TERMINAL  
Served by Norfolk Southern 24 hours a day

**2** HISTORIC DEPOTS  
Servicing Passenger Rail



# OUR BUSINESS CLIMATE: Competitive

Corporate Tax Rates 2022



NORTH CAROLINA'S **2.5 %**  
FLAT RATE IS THE LOWEST IN  
THE COUNTRY

## AND ITS GETTING BETTER IN NC...

Year	Individual Income Tax	Corporate Income Tax
2021	5.25%	2.50%
2022	4.99%	2.50%
2023	4.75%	2.50%
2024	4.60%	2.50%
2025	4.50%	2.25%
2026	4.25%	2%
2027	3.99%	2%
2028	3.99%	1%
2029	3.99%	1%
2030	3.99%	0%

Source: Tax Foundation, 2022. Table shows future tax rate changes under S.B. 105 passed in 2021



# OUR PEOPLE: Population Growth

## 2021 POPULATION

**1.7 Million**

Regional Population

**542,410**

Guilford County

## 2021 LABOR FORCE

**820,000+**

Regional Labor Force

**261,800**

Guilford County  
Labor Force

Geography:  
Guilford County &  
Region. Source: US  
Census, NC LEAD

**10%**

POPULATION  
GROWTH

Guilford County  
Between 2011 & 2021

495K

524K

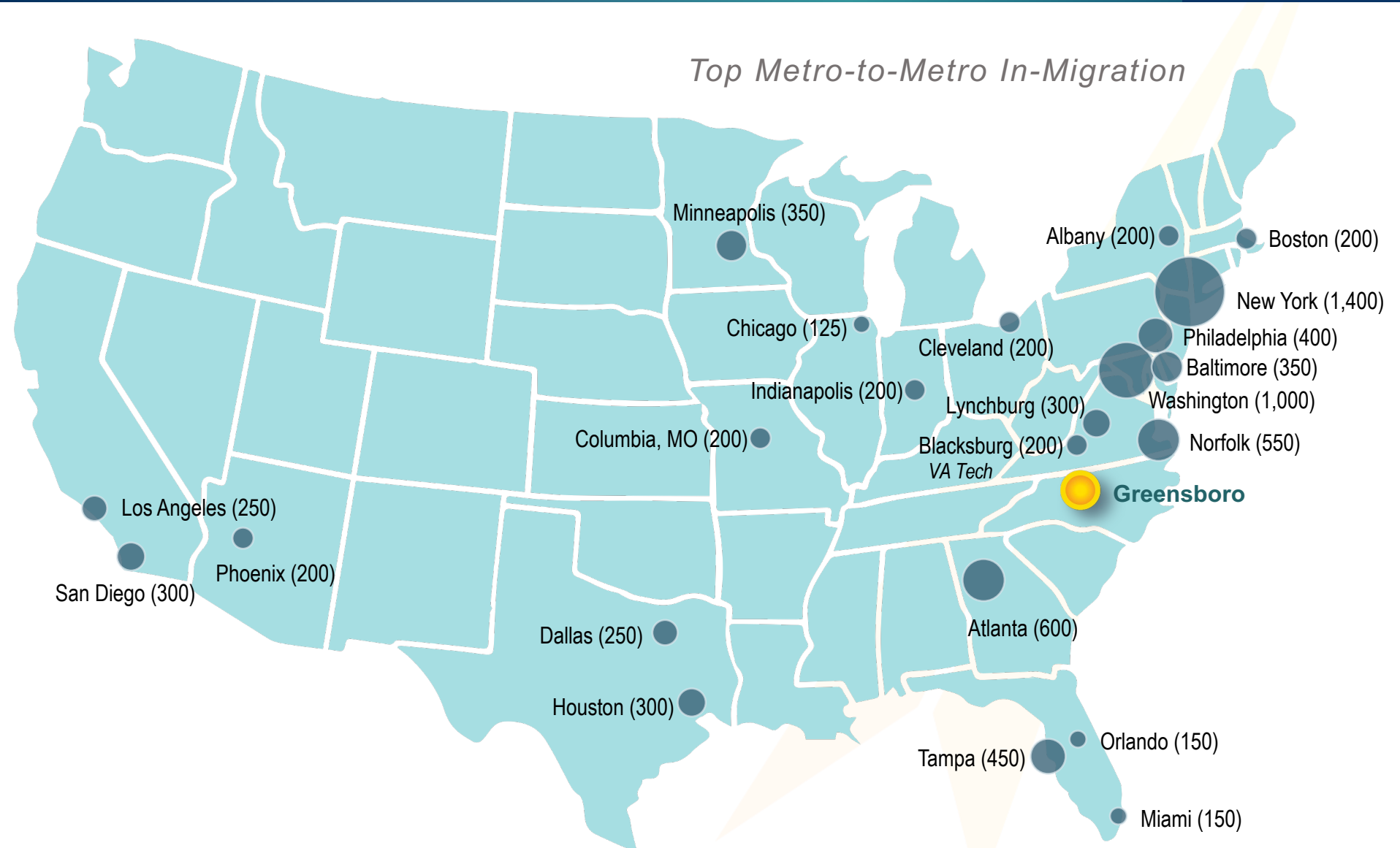
542K

2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

# OUR PEOPLE: Migration



NEARLY  
**100**  
PEOPLE  
MOVE HERE  
DAILY



# OUR PEOPLE: Education & Training



69%

LOCAL RESIDENTS  
HAVE ATTENDED  
COLLEGE



89,016

STUDENTS  
ENROLLED IN  
K-12 SCHOOLS



258

CAREER &  
TECHNICAL  
COURSES OFFERED  
IN PUBLIC SCHOOLS



200

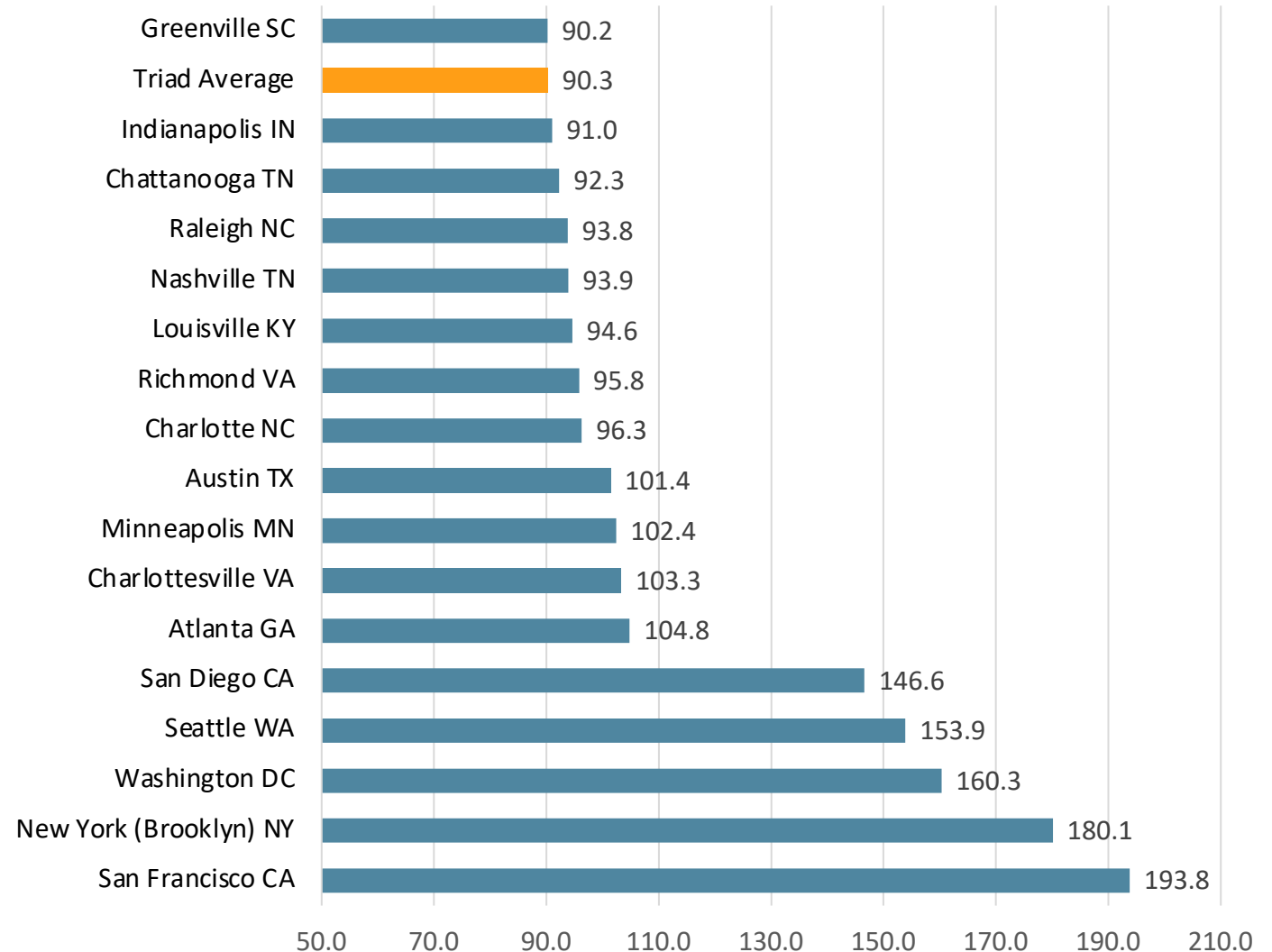
APPRENTICES  
WORKING AT LOCAL  
EMPLOYERS

**GAP**  
GUILFORD APPRENTICESHIP  
— PARTNERS —

# OUR PLACE: Cost of Living

Area	Cost-of-Living Index	Average Rent	Average Sale Price
Greenville SC	90.2	\$863	\$289,529
Triad Average	90.3	\$1,074	\$290,345
Indianapolis IN	91.0	\$1,151	\$302,946
Chattanooga TN	92.3	\$1,118	\$367,507
Raleigh NC	93.8	\$1,418	\$334,580
Nashville TN	93.9	\$1,156	\$347,344
Louisville KY	94.6	\$1,203	\$301,547
Richmond VA	95.8	\$1,233	\$345,777
Charlotte NC	96.3	\$1,038	\$307,880
Austin TX	101.4	\$1,628	\$423,512
Minneapolis MN	102.4	\$1,250	\$394,567
Charlottesville VA	103.3	\$1,294	\$452,716
Atlanta GA	104.8	\$1,403	\$453,753
San Diego CA	146.6	\$2,660	\$897,180
Seattle WA	153.9	\$2,710	\$851,512
Washington DC	160.3	\$3,085	\$1,078,116
New York (Brooklyn) NY	180.1	\$3,663	\$1,282,511
San Francisco CA	193.8	\$3,718	\$1,418,093

## COST-OF-LIVING INDEX





# OUR PLACE: Housing Options

LAKE  
LIVING



SINGLE  
FAMILY



© Craig Swason: Cyguns Aerial Solutions

HISTORIC  
LOFTS



RURAL



DOWNTOWN  
LIVING





# OUR PLACE: Professional Sports

© Downtown Greensboro, Inc.





# OUR PLACE: College & Spectator Sports





# OUR PLACE: Recreation





# OUR VALUE PROPOSITION



**PROVEN MARKET**  
for manufacturing,  
business services,  
logistics and  
distribution  
companies



**CONNECTIVITY**  
The Triad is home to  
one of the world's  
most connected  
airports, 6 interstates,  
2 rail systems and  
2 seaports



**DIVERSE TALENT**  
Diverse talent is  
here and it is  
coming at one of  
the fastest rates in  
the country.



**#1 FOR BUSINESS**  
The Triad is at the  
center of the  
number one state  
for best business  
climate.