



Major: Games and Interactive Media, Game Design and Development Concentration

Required Courses:

Course number	Course title	Credit hours
ECM 2210	Game Studies and Esports	4
Choose three from these Gaming courses: ECM 2220 ECM 2230 ECM 2240 ECM 2250 ECM 2260 ECM 2270 ECM 2280	Games and Society Controversies in Gaming Game Design Fundamentals Game Storytelling and Narrative AR and VR: Creating Immersive Experiences Games/Media Game Studio (1-4 hour course; may be repeated to total 4 hours)	12
Choose one from these Interactive Media courses: ART 1310 ART 2602 ECM 2400 ECM 2600 ECM 2810 ECM 2820 ECM 2830 ECM 2840	3-D Foundations Graphic Design Media Writing and Ethics Media and Culture New Media Studies Web Authoring and Usability Social Media and Reputation Management Sports and Media	4
Choose at least one from these Professional and Career Exploration courses: CLD 3100 ECM 2410 ECM 2740 ECM 3800 ____ 3800	Experiencing Career and Life Directions (2 credits) Student Publications Practicum (1-2 hour course; may be repeated to total 2 hours) Communications Practicum (1-2 hour course; may be repeated to total 2 hours) Internship (1-4 hour course) Internship (relevant to the major in another academic department; 1-2 hour course)	4
Choose at least two electives from these courses: BUS 1100 BUS 2002 BUS 2003	Introduction to Business Organizational Behavior and Management Marketing	8

BUS 2720	Descriptive Business Analytics	
ECO 1050	Principles of Economics	
ECM 2220	Games and Society	
ECM 2230	Controversies in Gaming	
ECM 2240	Game Design Fundamentals	
ECM 2250	Game Storytelling and Narrative	
ECM 2260	AR and VR: Creating Immersive Experiences	
ECM 2270	Games/Media	
ECM 2280	Game Studio (1-4 hour course; may be repeated to total 4 hours)	
ECM 2410	Student Publications Practicum (1-2 hour course; may be repeated to total 4 hours)	
ECM 2440	Successful Communication at Work	
ECM 2450	Introduction to Creative Writing	
ECM 2480	Screenwriting	
ECM 2740	Communication Practicum (1-2 hour course; may be repeated to total 4 hours)	
ECM 3450	Advanced Creative Writing (2 hour course; may be repeated to total 4 hours)	
<p>Note: A course cannot count as an elective if taken to fulfill another requirement in the major. Students may only choose one BUS/ECO course.</p>		
ECM 4300	Grammar and Linguistics	4
Choose one from these Media Production courses:		4
ECM 2700	Media Production	
ECM 2720	Podcasting	
ECM 4700	Digital Videography	
ECM 4910	Capstone Project	4
KIN 3330	Psychological Aspects of Exercise and Sport	4
Choose one from these Conversation and Communication courses:		4
ECM 2310	Improving Conversation and Communication	
ECM 2350	Verse and Voice: Discovering the Poet in You	
ECM 2720	Podcasting	
THE 2010	Public Speaking	
THE 2050	Introduction to Acting	

Total minimal hours = 52 for B.A. degree